



# MISSION BAY DEVELOPMENT WEBSITE SPONSORSHIP OPTION CONTRACT



## VARIOUS SPONSORSHIPS THROUGHOUT WEBSITE

<b>Choose One</b>			
<b>Package 1: Bronze</b>  <input type="checkbox"/>	Banner button on homepage  - 6 months: Animated                      \$720 - Static    \$540 <i>(Extra: if C&amp;C artwork production cost is \$120/hr, turn around time is 2 weeks)</i>		
<b>Package 2: Silver</b>  <input type="checkbox"/>	Banner button on homepage & relevant section (i.e. Lifesciences)  *Sponsorship banner in relevant section - 6 months: Animated                      \$1,440 - Static    \$1,200  <i>(1 each additional section sponsored - \$35/section)</i> <i>(Extra: if C&amp;C artwork production cost is \$120/hr, turn around time is 2 weeks)</i>		
<b>Package 3: Gold</b>  <input type="checkbox"/>	Banner button on homepage  1 on relevant section Full page includes: Paragraph (text) 2 pictures size specified by design and active link to website  - 6 month contract                              \$3,300 <i>(Extra: if C&amp;C artwork production cost is \$120/hr, turn around time is 2 weeks)</i>  Gold Package Sponsorship Includes: Business Times and - SF Business Time                              } - East Bay    } - Silicon Valley                                    } - North Bay   } - San Jose Business Journal} } Website announcement ad provided by C&C  - 1 E-mail broker blast <i>(website announcement)</i> - 1/month broker blast residential/commercial - Site is search engine optimized including Google/Yahoo for all search engines.		

_____ Approval Signature	_____ Date	_____ C&C Approval Signature	_____ Date
_____ Print Name	_____ Title	_____ Print Name	_____ Title

All comps will be provided in digital (pdf) format on-line for review. All material will be provided in digital format based on signed-off final comps from client. Quote does not include photo shoot, stock photography, illustration fees or other 3-party costs. Client will be made aware of photo usage and additional costs resulting in their use thereof. Quote is based on information provided by client and may change as project progress and/or design parameters have been established. Turnaround: design 2 weeks after final layout approval, programming, production and testing 3 weeks; final schedule will be developed in conjunction with site map.

**Terms and Conditions**

**Cancellation of Job:** In the event that a job is cancelled by the client prior to completion, the client will be billed for all hours and out-of-pocket expenses thus incurred.  
**Rush Jobs:** All rush jobs will be noted as such and billed at an increased rate if necessary.  
**Revisions/Bluelines:** C&C shall be compensated for revisions resulting from client changes, after approved design has been established. On-going revision not covered in the initial quote will be billed on an hourly rate of \$100.00.  
**All additional fact-finding, concept/content development meetings and research** not listed in the quote will be billed at a rate of \$120.00/hour.  
 C&C will produce all files from creative development to final production. In the event that this contract is placed with an attorney for collection, customer agrees to pay all attorney fees plus court costs.  
 C&C will complete all work on the above terms. C&C will not begin work on this project until this quotation is signed and returned with payment